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Introduction

The Ford Around the Wheel (ATW) Tire Round Up Program allows Dealerships to earn varying payouts when using the Tire Inventory Management (TIM) tool to auto replenish at four levels – **Gold**, **Silver, Bronze**, or **Base.** Amounts are allocated based on chosen auto replenishment stocking levels.

Housed under the Incentives tab on the ATW website the Round Up tracker provides daily incentive status and allows dealerships to view program standings from a high level overview all the way down to the part level details for each size selected in TIM.

Round Up Level Requirements* -

Level	AwardHQ Points	IM Size Rank Ti	Count of Sizes Needed on Auto Replenishment in TIM (25 of Top 30)	Tire Quantity Needed on Auto Replenishment per Size	Total Tires Needed on Auto Replenishment	Minimum Daily Inventory Needed Per Size/Per Size Tier
Gold	750	1 thru 10	10 Sizes	24 Total per Size: any combination - must minimally include 4 Best, 4 Better, and 4 Good auto replenished tires	240	16 / 160
		11 thru 30	15 Sizes	8 Total per Size: any combination of Best, Better, or Good auto replenished tires	120	4 / 60
Silver	600	1 thru 5	5 Sizes	24 Total per Size: any combination - must minimally include 4 Best, 4 Better, and 4 Good auto replenished tires	120	16 / 80
			6 thru 30	15 Sizes	8 Total per Size: any combination of Best, Better, or Good auto replenished tires	120
Bronze	Bronze 400 1 thru 30 20 Sizes 8 To		8 Total per Size: any combination of Best, Better, or Good auto replenished tires	160	8 / 160	
Base	200	1 thru 30	20 Sizes	4 Total per Size: any Best, Better, or Good auto replenished tires	80	4 / 80
Fundamental	100	1 thru 30	10 Sizes	4 Total per Size: any Best, Better, or Good auto replenished tires	40	4 / 40

*In 2022 a fifth level was added – the **Fundamental** stocking level is only available to Lincoln standalone stores that are not currently participating in Round Up.

IMPORTANT SIZE EXCEPTIONS

As of March 8, 2023, there are 20 size/load/speed/load range combinations that are excluded from the standard Round Up set up requirements due to the lack of tire options available. These sizes will automatically receive a Gold designation in the Round Up Tracker when they are in a dealership's top 30 sizes when the TIM set up requirement listed below is met.

Size	Load/Speed	Load Range	TIM Set Up Requirement
195/70R15C	104/102R	D	No selections required
205/75R16C	113/111R	E	No selections required
225/70R19.5			No selections required
235/80R22.5	134/131M	G	No selections required
245/55R18			No selections required
245/60R17	108T		No selections required
245/70R19.5	133L	G	No selections required
255/60R18			No selections required
255/80R22.5	138/135M	G	No selections required
265/70R18	116H		No selections required







295/45R18	108W		No selections required
295/75R22.5	154/150M	Н	No selections required
295/80R22.5	152/148M	Н	No selections required
37X12.50R17	116S	С	No selections required
LT195/75R15	925		No selections required
LT265/65R17	109T	С	No selections required
LT265/70R17	112/109T	С	No selections required
LT285/75R18	129Q	Е	No selections required
LT315/70R17	113/110T	С	No selections required
LT325/65R18	121T	D	No selections required

Tracker Access

The Round Up Tracker can be found at: FMCDealer/Parts & Service Tab/Parts Product Line Information/Tires/Tire Account Activity Center/Incentives/Tire Round Up.

Main Page

A calendar layout is used for high level Round Up status tracking. This page defines your current status and participation level, how many days of the two month program you have qualified for, and what payout amount you are on pace to earn. If you become disqualified during the two month program period, the disqualifying factor will be noted.







Current Participation Level and On Pace Details

The Current Participation Level and On Pace status is indicated in the top panel. In the example below, the dealership is participating at the Base Level and is On Pace to win \$200 by having qualified for 43 of the 43 program days.

	Your current leve	l is BASE	
- The second second	Qualified 44 out of 44 days at Base	On pace to win \$200	
KMay-Jun 2022	Jul-Aug 2022		Sep-Oct 2022 >

Your Stats

Other Round Up Program elements are displayed in the Your Stats section.

Your Stats					
Last TIM Order	8/2/2022				
Purchase Index	1.3 (Aug 2022)				
Latest OEC Inventory 8/31/2022					

- Last TIM Order: the date the most recent TIM order was sent to OEConnection or changes were published for ATW AR.
 - OEConnection Dealers All auto replenishment selections must be sent to OEConnection to be counted for Round Up
 - ATW AR Dealers All auto replenishment selections must be published to be counted for Round Up
- Latest Purchase Index: A minimum of a 1.0 PI is necessary for the second month of the two month program period in order to qualify for Round Up
 - See the Purchase Index chart on the Tire Account Activity Center Home page for a full description
- Latest Inventory: ATW or OEConnection must receive your tire inventory daily via your Dealership Management System (DMS)
 - If inventory is more than two days old from the last reporting date, your dealership will be disqualified for the current Tire Round Up program period

Calendar and Legend

The calendar presents each day's important numbers. The legend explains the layout of the important numbers for each day. For the example below, on September 18th:

- The Bronze Round Up logo indicates the dealership is participating at the Bronze level
- The orange background color indicates the dealership was missing inventory for this date
- The 12 (circled blue below for reference) indicates the number of days the dealer has qualified for in the program period







- The 13 (circled red below for reference) indicates the number of elapsed days in the program period
- The asterisk (circled in purple below for reference) appears when there are Ford inventory transmission issues (known as a "fallen feed") for Dealers that are onboarded to Ford's Retail Inventory Management (RIM) and have a DMS that transmits near-real time inventory. The program will exclude days with an asterisk in the inventory requirement calculation.



Daily Details

By clicking on the current or any past date in the calendar view, specific part number and inventory details for each day are viewable. A new view will display the size status data once the date is clicked.

		Details for Fride Qualified 12 out of 13 e	xy, September 18th, 2015 Japsed days On pace to win \$400					
0 1	235/70R16	Good: 📵	Better: B	Best		_		_
O 2	225/50R17	Good: 8	Better:	Best: 8	e: 2015			
D 3	245/60R18	Good: 📶	Better:	Best:	• \ ·	Th	Fr	Sa
04	235/50R18	Good: 8	Better:	Best: B			1	E
0 5	235/55R17	Good: 8	Batter:	Best B			4	5
0 6	275/65R18	Good: 📕	Better:	Best 📕			ett.	
0 7	215/55R16	Good: 8	Better:	Best: B	DTF 2 3	MOUL 3	4 CONDU 4	
9 a	225/65R17	Good: 0	Better:	Best:	10	The	11	12
9	235/50R17	Good: 4	Better: 4	Best 4		17		12
0 10	195/60R15	Good:	Better:	Best U				
9 11	255/50R20	Good: 4	Better:	Best 0	6 7	UNDUR	8 WUNDUN 8	
12	215/50817	Good: 4	Better: B	Best 4	17	100	10	10
13	255/45R19	Good: 8	Better:	Best 🕕		TA	10 CATTRA	19
D 14	235/45R18	Good: 🔽	Better: 4	Best 📕		TI		
O 15	235/60R18	Good 8	Better:	Dest 0	11 12	UNDUR 12	12 TOUNDUN 13	
D 16	235/55R18	Good: 8	Better: 0	Best 0	74		25	26
0 17	275/55R20	Good: 🔏	Better: 4	Best 0	21		2.5	20
0 18	205/60816	Good: 8	Better: 0	Best 0				
D 19	215/60R16	Good: 🧧	Better:	Best:	16 12	17	12 18	
20	245/50R20	Good: 0	Better:	Best 4	- a /	1	2	3
21	205/50R16	Good: 4	Better:	Best: 0			-	
22	235/45R19	Good: 8	Better:	Best: 4				A LOUGH TO DO
23	225/45R18	Good: 8	Better:	Best:			and the second second	and the second second
24	245/65R17	Good: 🔟	Better:	Best B				
25	LT245/75R16	Good:	Batter: 4	Best 📕				

Color Indicators

The color of each row indicates the Round Up level that size is set up for in TIM. In the example above:

Sizes 1 - 8, 11 - 14, and 19 - 25 are Gold because Dealer is auto replenishing a total of • 24 tires with minimally 4 Best, 4 Better, and 4 Good







- Sizes 9 and 10 are Silver because Dealer is auto replenishing a total of 8 tires with any combination of Best, Better, and Good
- Sizes 15 18 are Bronze because Dealer is auto replenishing a total of 8 tires with any combination of Best, Better, and Good

In the example above, this Dealership qualifies for the "Bronze" Level because they did not meet the "Gold" or "Silver" size selection requirements for sizes 9, 10 and 15 - 18.

Inventory

The green and orange colors surrounding the TIM auto replenish quantities next to Good/Better/Best indicate if a dealership has inventory or is missing inventory for the tires they are auto replenishing if they are deficient for that size.

- Green = inventory matches requirement
- Orange = inventory does not match requirement

٥	1	235/70R16	Good: 8	Better: 8	Best: 8
Ø	2	225/50R17	Good: 8	Better: 8	Best: 8
۵	3	245/60R18	Good: 8	Better: 8	Best: 8

Expanded Size Detail

To view the full details on Tire Round Up parts selected in TIM and the inventory status for a specific size, click the row.

In this example for size rank 2 (225/50R17), there are three parts selected in TIM for the "Good" level. Two are set to auto replenish with a quantity of four and are noted with a green color. The additional part with a quantity of four that is colored gray is selected in TIM, but not set to auto replenish. This part does not count towards the Round Up totals. Part number 9008 10135 is highlighted yellow because it is set to auto replenish at a level of four but there are only two tires currently in stock.

01	235/70R16						
	Good			Better		Bes	t
9007 2001430		5 in stock 🐴	9007 101128				4 in stock 🐴
90071008208		4 in stock 4	9001732523	✓ 2	225/50	217	4 in stock 🚺
9003107976		3 in stock 4	9007 113518		Good		3 in stock 4
			9002 035262		0000		2 in stock 4
				9005 2339100		6 in stock 4	
2	225/50R17			9008 10135		2 in stock 🔼	
	Good			00071000200		2 in stock	
9005 2339100		6 in stock 4	9002154972	90071008208	5	ZIIISLOCK 4	5 in stock 4
9008 10135		2 in stock 🔼	9005 197 +500	0	5 in stock 4	9003 001278	5 in stock 4
90071008208		2 in stock 4	90011011349		6 in stock 4		
🕑 з	245/60R18						
	Good			Better		Bes	t
9003 023529		6 in stock 4	9008 32150		6 in stock 🛐	900215493230000	6 in stock 4
9001 138802244		2 in stock 🐴	90021548999	90000	3 in stock 🛃	90051825500	4 in stock 🚺
9004 15278		6 in stock 4	9005 2518100		6 in stock 4	9001780689350	2 in stock 4
9008 51137		4 in stock 4	90011090553	66	5 in stock 4		

Questions? Contact Tire Program Headquarters at 888-353-3251 or <u>tirehelp@automed5.com</u>

