



BUY 4 GET A  
\$50\* **OR** \$70\*

MAIL-IN REBATE on new BFGOODRICH® passenger or light truck tires.

FROM OCTOBER 1 TO DECEMBER 18, 2019



**+ FREE TRAVEL MUG AND BACKPACK ON SELECT TIRES\***

## HOW TO RECEIVE YOUR MAIL-IN REBATE:

### COMPLETE ONLINE CLAIM

- Go to [bfgoodrichpromo.ca](http://bfgoodrichpromo.ca) to request your rebate online.

### OR MAIL IN CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four new BFGOODRICH® passenger or light truck tires (between October 1 and December 18, 2019).
- Mail before January 18, 2020, to:  
**BFGoodrich Fall 2019 Promotion**  
P.O. Box 6025, Paris, ON N3L 3W6

\* Only BFGOODRICH® Winter T/A® KSI, Advantage™ T/A® Sport, Advantage™ T/A® Sport LT, Mud-Terrain T/A®, Mud-Terrain T/A® KM2 and Mud-Terrain T/A® KM3 tires are eligible for the \$70 mail-in rebate and 16 oz. Contigo® Luxe Autoseal Travel Mug plus a Graphite Deluxe 15" computer backpack. All other BFGOODRICH® passenger or light truck tires are eligible for the \$50 mail-in rebate.

† Estimates, work orders and quotations are not acceptable as proof of purchase.

All claims must be postmarked or received on or before January 18, 2020, and include a copy of your invoice (see reverse for details):

**BFGOODRICH® FALL 2019 PROMOTION**  
P.O. BOX 6025, PARIS, ON N3L 3W6

Please indicate your language of choice: English  French

Please print legibly.

Invoice #\*

Retailer name\*

First name\*  Mr. q Ms. q

Last name\*

Address\*

Apt.\*  City\*

Province\*

Postal code\*

Daytime telephone  -  -

Email address

(If you would like to receive confirmation of claim form receipt by email)

\* Required information

BFG5162

- I authorize BFGoodrich® Tires to send me information concerning contests, promotions and new products.

- 1- Did this promotion influence your selection of BFGOODRICH® tires versus a competitor's product?  
Yes  No

- 2- How did you first hear about this promotion? (Please check one.)

- |   |   |   |
|---|---|---|
| Radio <input type="checkbox"/>                | In-store display <input type="checkbox"/> | Text message/SMS <input type="checkbox"/> |
| Direct mail <input type="checkbox"/>          | Friend/family <input type="checkbox"/>    | Email <input type="checkbox"/>            |
| Newspaper <input type="checkbox"/>            | Television <input type="checkbox"/>       | Facebook page <input type="checkbox"/>    |
| Salesperson in store <input type="checkbox"/> | Website <input type="checkbox"/>          | Other <input type="checkbox"/>            |

- 3- Which tire brand was replaced when you purchased your new set of BFGOODRICH® tires?

- |                                      |                                    |                                   |                                      |
|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|
| BFGOODRICH® <input type="checkbox"/> | MICHELIN® <input type="checkbox"/> | Goodyear <input type="checkbox"/> | Bridgestone <input type="checkbox"/> |
| Toyo <input type="checkbox"/>        | Pirelli <input type="checkbox"/>   | Yokohama <input type="checkbox"/> | Other <input type="checkbox"/>       |

- 4- How many years have you been a BFGOODRICH® tire owner?  
First time  Less than 5 years  More than 5 years

- 5- What kind of tires do you normally use?

- Winter or all-season tires/summer tires (according to the season)  
 All-season or summer tires all year round  
 Winter tires year-round

- 6- How soon do you expect to purchase tires again (for another vehicle or this one)?  
 In the next 3 months  In 1 year or less  More than 1 year from now

- 7- What is the make and year of your vehicle?

Make  Year

- 8- What is your age? 18-25  26-39  40-55  Over 55

BFGoodrich® Tires knows how important it is to protect your personal information. Please consult our privacy policy at [bfgoodrich.ca](http://bfgoodrich.ca). This offer is not applicable at Costco. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires December 18, 2019. Void where prohibited. Only new BFGOODRICH® passenger and light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian BFGoodrich® Tires dealers. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-9994 or visit [bfgoodrichpromo.ca](http://bfgoodrichpromo.ca). © 2019 MNA(C)I. All rights reserved. (C17402-A - 07/19)

